### Marketing, Selling and Supporting Natural Gas Homes



## **Company Overview**

#### Learn about the Peoples Gas difference.



**Market reach** Peoples Gas' service territory extends throughout Florida.



**Local presence** 600+ employees make Peoples Gas a core part of the communities we serve.



**Customer base** 425,000+ diversified customers — growing at a rapid pace.



**Substantial assets** 14,490 miles of main 5,900 miles of service lines 82 miles of transmission.



**Diversified supply** Upstream transportation contracts with multiple interstate pipelines.



**Corporate support** Owned by Emera, one of North America's largest energy companies.



### **Peoples Gas**

#### Learn about the Peoples Gas difference.

- Highest in the south midsize segment of the J.D.
  Power 2020 Gas Utility Residential Customer
  Satisfaction study for the eighth year in a row.
- Named as one of the Most Trusted Brands in the nation for the eighth time based on results from the 2021 Cogent Utility Trusted Brand & Customer Engagement: Residential study by Escalent.
- Named one of the **easiest** utilities in the nation with which to conduct business.
- Designated as an Environmental Champion for the seventh consecutive year, and a Customer Champion for the sixth year in a row.



### **Natural Gas Basics**

Clean, safe, affordable, reliable.







- Lighter than air.
- Measured in 'Therms'.
- Delivered as a gas in an underground infrastructure of gas pipelines and mains.

- Very resilient from protected / hardened delivery network.
- Different than propane which is liquefied, transported in tanks and sold by the gallon.
- High-efficiency natural gas appliances drastically reduce the carbon footprint of natural gas homes.

## **Natural Gas Advantages**

Why do homebuyers love natural gas homes?

Natural Gas homes **sell faster and for more money** than all-electric homes.

- Safe and reliable
- Resilient
- Comfortable and convenient
- Affordable, efficient and clean
- Domestic and abundant



### **Natural Gas Safety SAFE TO** USE, SAFELY DISTRIBUTED.

Safe to use, safely distributed.

Since 1987, the Consumer Products Safety Commission has required certain safety components to be installed on all gas appliances:

- Automatic flame sensors -Thermocouple
- Electronic ignitions
- Manual shut-off valves
- Excess flow valves now included



Safe to use, safely distributed.

In its natural state, natural gas has no color and no odor. For safety, a chemical ingredient is added to give it an odor often described like rotten eggs. Use your senses to identify potential hazards.

- **Smell** Rotten egg odor.
- Sight Watch for blowing dirt, bubbling water or dry spots and dead plants surrounded by live green plants.
- Sound listen for hissing or high-pitched whistling.

If you suspect a leak, immediately move to safety – 300 feet or about the length of a football field – and **call 911** then **call us at (877) TECO PGS**.



#### Safe to use, safely distributed.

- Peoples Gas works collaboratively with federal and state regulators, public officials and first responders to exceed government pipeline standards.
- We have made significant investments to maintain an Integrity Management Program allowing operations to respond quicker to any system issues or damages.
- High-tech leak detection vehicles are continuously scouring our territory to proactively locate any leaks if they should occur.



#### Safe to use, safely distributed.

You can help educate your new homebuyers on how to help prevent costly damages and repairs, loss of essential utility services, and even serious injuries to themselves and neighbors.

Florida law requires anyone working on a project that involves digging of any kind — whether they own the property where the digging is taking place or not — to **call 811 two full business days before digging starts**.

- Trained professionals will visit the property where digging will happen to locate and mark all underground utility lines.
- If you see digging projects in progress, check for marker flags.
- The service is free.
- For more information, visit <u>https://www.sunshine811.com/</u>.



Banner ad from one of our many public service campaigns to educate the community and our stakeholders on safe digging practices.

### **Resiliency** NATURAL GAS IS THE ENERGY FLORIDA CAN RELY ON.

# Resiliency

### Natural gas is the energy Florida can rely on during storms.

- Due to its underground infrastructure, the delivery of natural gas is relatively unaffected during severe weather events and is regularly used to power back-up generators and other equipment.
- When Hurricane Irma ripped through Florida, nearly 7 million Floridians were left without power, compared to just 300 customers who lost access to natural gas. (SOURCE: https://www.bizjournals.com/tampabay/news/2019/02/14/theresiliency-of-natural-gas-boosts-its-growth.html)



### **Comfort and Convenience NATURAL GAS MAKES EVERYDAY EXCEPTIONAL.**

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### More Comfort, more Convenience

Homebuyers can elevate everyday moments in their new home while saving money with natural gas.

Water Heating (tank or tankless)

Heats twice as fast as electric.

**Clothes Drying** 

Dries nearly twice as fast with less wear and tear on clothes.

Cooking (range, cooktop, oven, indoor/outdoor grill)

- Precise temperature control preferred by most chefs.
- Instant on and off provides the ultimate in convenience and control.

#### Home Heating

- Maximum efficiency today's models are up to 98% efficient
- Enhanced comfort with air up to 25 degrees warmer than an electric heat pump
- Sustainable cost savings over time with less energy use



# **Tankless Water Heating**

Homebuyers can elevate everyday moments in their new home while saving money with natural gas.

- Up to 40% more energy efficient than electric tank.
- Heat water only when needed, cutting energy costs and recovery time.
- Reduce square footage required for tank.
- Easy to maintain for longer life.
- Eliminate need for water storage, reduce risk of leaking/flooding.



## **Natural Gas Upgrades**

Homebuyers can elevate everyday moments in their new home while saving money with natural gas.



#### **Natural Gas Outdoor Living**

- Convenient, clean grilling for endless entertaining
- Lighting adds timeless charm without attracting bugs
- Extend the swim season with energy efficient pool and spa heating



#### **Natural Gas Fireplace and Fire Features**

- Easy to incorporate into any indoor or outdoor design
- Ambiance with exceptional comfort and convenience
- Enhanced air quality over wood burning



#### **Emergency Power**

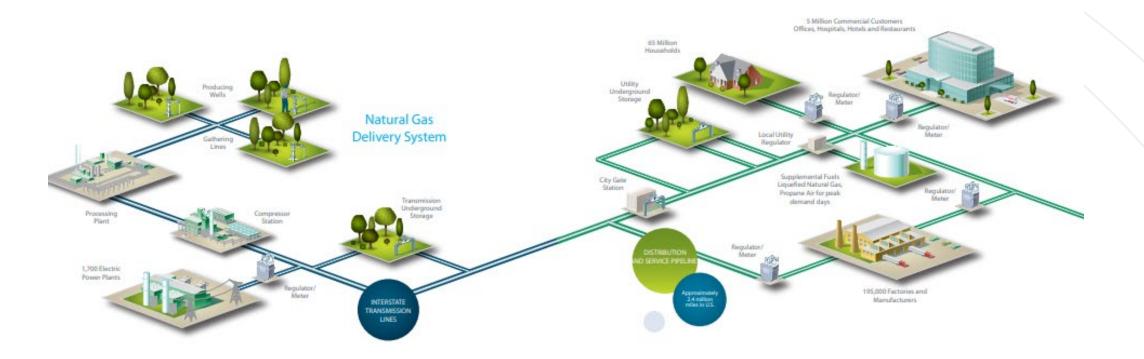
- Back-up power that comes on instantly during an outage
- Permanent installation for quiet, safe operation

# **Efficiency**

**NATURAL** GAS AFFORDABLE AND DELIVERED IN AN ENVIRONMENTALLY SUSTAINABLE MANNER.

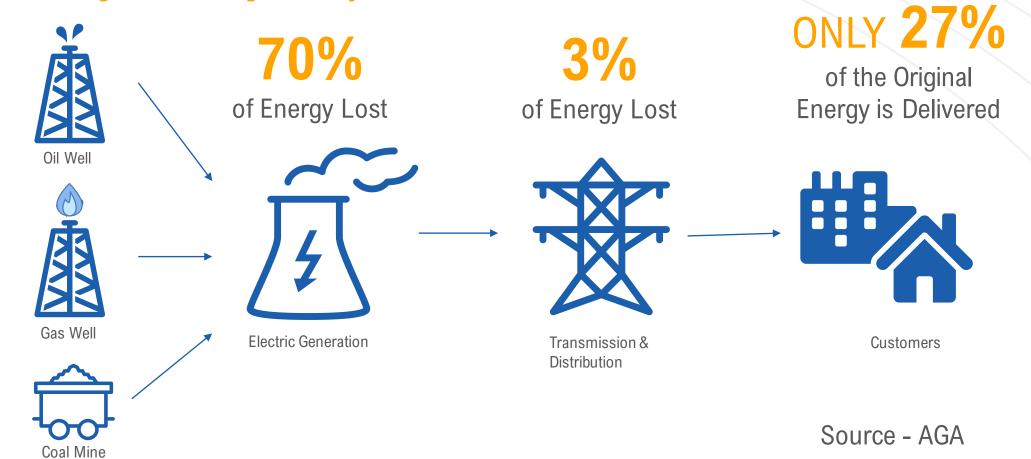
## **Natural Gas Delivery**

How does natural gas get to homes and businesses?



# **Electric Grid Energy Efficiency**

Generating and delivering electricity.



# **Natural Gas Energy Efficiency**

Direct use of natural gas.

# 100%

Original Energy



Less than 10% energy loss during transmission



of the Original Energy is Delivered



Customers

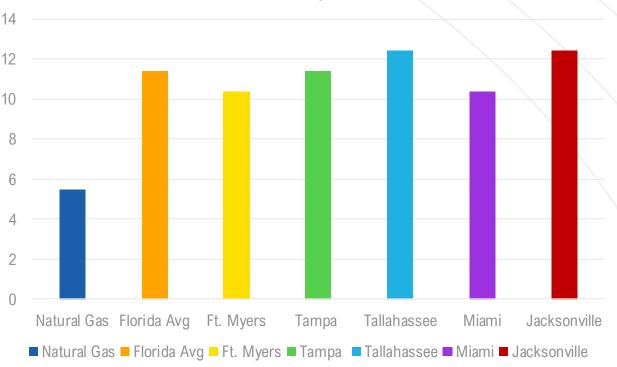
Source - AGA

### **Natural Gas Rates**

#### How does TECO Peoples Gas rates compare to Florida electric utilities?

- 3.6¢ kwh (equivalent) TECO Peoples Gas natural gas
- 11.42¢ kwh Florida average electric
- 10.4¢ kwh Ft. Myers
- 11.4¢ kwh Tampa
- 12.4¢ kwh Tallahassee
- 10.4¢ kwh Miami
- 12.4¢ kwh Jacksonville

Sources: <u>Florida Electricity Rates | Electricity Local</u>



Cost Comparison

## **Natural Gas Rates**

#### How does TECO Peoples Gas rates compare to Florida electric utilities?

Provide your homebuyers with a customized energy cost comparison for the most popular appliance options.

Access our Energy Calculators on peoplesgas.com/builders.

- 1. Select the **Energy Comparisons** tab
- 2. Scroll down to the appliance buttons
- **3.** Select the appropriate appliance
- **4.** Use sliders and menus to answer the simple questions
- 5. Receive an instant personalized energy cost comparison for your customers



# **Starting Gas Service**

#### FAQs

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How does the homeowner start natural gas service? Call 877-TECO PGS to create a customer account.

#### What information is required?

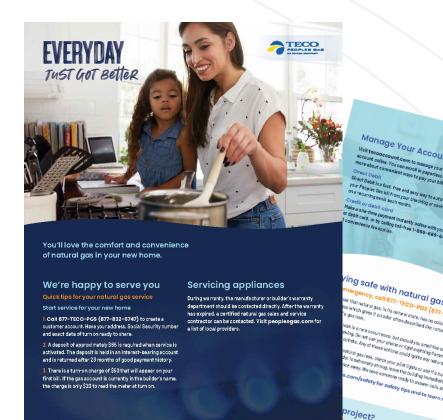
Premise address, Social Security number, and exact date of turn on.

#### Is a deposit required?

Yes, a deposit of approximately \$85 is required when service is activated. The deposit is held in an interestbearing account and is returned to the customer after 23 months of service with good payment history.

#### Is there a turn-on charge?

Yes, a turn-on charge of \$50 will appear on the first bill. However, if gas is currently on in the builder's name there will only be a \$20 charge to read the meter at turn on.



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Our Welcome Sheet provides homebuyers with everything they need to start and maintain their natural gas service.

# **Maintaining Natural Gas Service**

#### FAQs Cont'd

#### What billing options are available?

A bill may be paid by mail, automatic bank draft, or phone. Customers may manage the account online at <u>tecoaccount.com</u>.

#### Who services natural gas appliances?

During the warranty, the manufacturer should be called directly. After the warranty has expired, a certified natural gas sales and service contractor can be contacted. A list of local providers can be accessed by calling (877) 832-6747 or at peoplesgas.com.

#### **Builders:**

When ready for a home to have the gas service line installed, submit the 'Service Line' request form to TECO Peoples Gas.



### **Important Contacts**

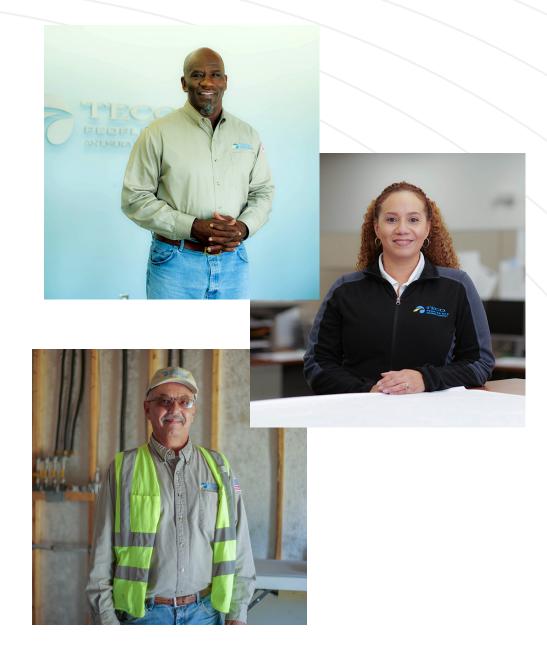
**TECO Peoples Gas is here to help you.** 

Customer Service available 24/7 (877) TECO PGS

To set up new residential gas service: (877) TECO PGS

Residential Construction Rebate Support (813) 228-4755

resrebates@peoplesgas.com



## **New Construction Industry Resources**

Support created specifically for the needs of residential building community.

For more information and resources for the residential building community visit:

PeoplesGas.com/Builders

Join or network for the Florida residential building community:



Learn more about the vital role natural gas is playing in fueling Florida's future by visiting:

**FloridasEnergy.com** 

